My Report

1- I would look the data total successful/failed/canceled compared to total projects in a pie chart

I copied cell values only, from previous tab. I need only totals.

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Goal** | **Number Successful** | **Number Failed** | **Number Canceled** | **Total Projects** | **Percentage Successful** | **Percentage Failed** | **Percentage Cancelled** |
| Less than 1000 | 30 | 20 | 1 | 51 | 59% | 39% | 2% |
| 1000 to 4999 | 191 | 38 | 2 | 231 | 83% | 16% | 1% |
| 5000 to 9999 | 164 | 126 | 25 | 315 | 52% | 40% | 8% |
| 10000 to 14999 | 4 | 5 | 0 | 9 | 44% | 56% | 0% |
| 15000 to 19999 | 10 | 0 | 0 | 10 | 100% | 0% | 0% |
| 20000 to 24999 | 7 | 0 | 0 | 7 | 100% | 0% | 0% |
| 25000 to 29999 | 11 | 3 | 0 | 14 | 79% | 21% | 0% |
| 30000 to 34999 | 7 | 0 | 0 | 7 | 100% | 0% | 0% |
| 35000 to 39999 | 8 | 3 | 1 | 12 | 67% | 25% | 8% |
| 40000 to 45999 | 11 | 3 | 0 | 14 | 79% | 21% | 0% |
| 45000 to 49999 | 8 | 3 | 0 | 11 | 73% | 27% | 0% |
| Greater than 50000 | 114 | 163 | 28 | 305 | 37% | 53% | 9% |
|  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
| Totals | 565 | 364 | 57 | 986 | 57% | 37% | 6% |

2- I would do the same for my own submittal sub-category. As an example, I am a *“Web Category”* applicant.

So I would like to see success rate for this category only.

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Sub-category** | **Number Successful** | **Number Failed** | **Number Canceled** | **Total Projects** | **Percentage Successful** | **Percentage Failed** | **Percentage Cancelled** |
| Web | 36 | 12 | 2 | 50 | 72% | 24% | 4% |

3- Conclusion

While overall success rate is 57%, web content projects success rate is 72%.

As a web-project applicant I will more likely to be accepted!

4- Limitations

“Successful” means “the funding is approved” in this example. There is no information about criteria. This data is coming from a financial institute or an investor company. Some other investors may have different criteria.

*Note:*

*If applicants see a low success rate in their specific category, before submitting any work, would be better to*

*investigate failing/cancelling reasons. It would be a good start to review another investor data for success rates.*